



## **MindBox® Donates ARTEnterprise™ Software to California State University, Northridge**

### *ARTEnterprise™ Expands Capabilities of Artificial Intelligence Lab*

**Greenbrae, Calif., February 5<sup>th</sup>, 2007** –MindBox®, a leader in information solutions for automating complex business and decision processes, has donated ARTEnterprise™ software to the Department of Computer Sciences at California State University, Northridge. MindBox's ARTEnterprise™, a software solution designed to automate knowledge-intensive business processes for the financial industry, will assist graduate students with their course work in the university's Artificial Intelligence Lab.

"The goal of artificial intelligence is to simulate human intelligence on a computer. The scope of that goal involves everything from logical reasoning, creativity, natural language understanding, learning ability and intuition," said Professor Peter Gabrovsky, director of the Artificial Intelligence Lab. "A demonstration model, such as the financial one created by MindBox, provides our students with hands-on experience with applications that automate intellectual tasks."

The Cal State Northridge Artificial Intelligence Lab was created with an initial donation of hardware by Department of Computer Sciences Advisory Board Member Chris Winner, Director of Industry Solutions Group at MindBox. Additional funding from the university for hardware and software, and commitments from private companies, such as MindBox, have provided a strong foundation for the lab.

"Cal State Northridge is fortunate to have supporters like Chris Winner," said Steven Stepanek, chair of the Department of Computer Science. "Not only does Chris advise our programs on the latest technology, but he also steps forward to ensure we have access to this technology for our students."

Cal State Northridge is the only campus in the California State University system to have an Artificial Intelligence Lab featuring MindBox's software. The software is currently being used in a graduate-level class entitled "Expert Systems."

“There are many opportunities for students who specialize in artificial intelligence. These computer systems are vital to a number of industries, including financial services, insurance, automotive, manufacturing and the military,” said Rich Barfus, president and CEO of MindBox. “MindBox is pleased to be able to contribute our *ARTEnterprise* software to give students a real-world understanding of how these systems can benefit business.”

#### **About MindBox**

MindBox®, an MDA company, is an information solutions company focused on financial services organizations. MindBox provides solutions that leverage company and industry best practices in order to automate common lending practices such as underwriting, pricing, product best fit, deal structuring, debt reparation and cross sell across multiple origination channels. The company’s products and services have a proven track record of reducing cost and increasing revenue by automating knowledge-intensive business processes using sophisticated decisioning systems and award-winning rule and case-based reasoning software.

MindBox technology integrates internet interfaces and other client contact channels with back-end business operations into one streamlined, efficient system that provides individually-tailored, optimized customer interactions. More information can be found by visiting [www.mindbox.com](http://www.mindbox.com) or by calling (877) 650-MIND (6463).

#### **About MDA**

MDA provides advanced information solutions that capture and process vast amounts of data, produce essential information, and improve the decision making and operational performance of business and government organizations worldwide.

Focused on markets and customers with strong repeat business potential, MDA delivers a broad spectrum of earth and space based information solutions, ranging from complex operational systems, to tailored information services, to electronic information products.

MDA employs more than 3,000 people in locations across the United States, the United Kingdom, and Canada. The Company’s common shares trade on the Toronto Stock Exchange under the symbol [TSX:MDA](http://TSX:MDA).

#### **Related Web sites:**

[www.mdacorporation.com](http://www.mdacorporation.com)

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