



FOR IMMEDIATE RELEASE

Wells Fargo Home Mortgage to Use MindBox Optimizing Technology

Greenbrae, Calif., October 8, 2001--MindBox, Inc., the leader in providing intelligent automation software for the mortgage lending process, announced today it has reached an agreement with Wells Fargo Home Mortgage, Inc., a leading provider of residential mortgages, to build Internet tools.

Wells Fargo Home Mortgage's website will use MindBox's *ARTOptimize*™ software to implement new website functionalities. *ARTOptimize* is a sophisticated deal-structuring software product that allows for complete personalization of every step in the loan origination and underwriting process. Wells Fargo's web site serves both existing and new customers. Wells Fargo has nearly 4.2 million existing customers in its servicing portfolio.

"We were looking for a partner who could implement a system quickly. MindBox has a history of successfully implementing complex systems in our industry, so they were a good choice to meet our needs," said Lynn Kaelber, vice president of Ebusiness Consumer Strategy for Wells Fargo Home Mortgage.

"Wells Fargo is widely recognized as a technology leader in the financial services industry," says Richard Barfus, CEO and president of MindBox. "Our *ARTOptimize* software is state-of-the-art and will help the company improve its customer service, while simultaneously improving its internal operating efficiencies."

About MindBox, Inc.

Based in Greenbrae, Calif., MindBox, Inc. is a technology company that helps financial services companies gain a competitive edge by intelligently automating their complex business and decision processes. The company develops and markets innovative software and consulting solutions that leverage industry and internal best practices to deliver multi-channel, intelligent solutions designed to optimize client interactions. For more information, please visit MindBox's Web at www.mindbox.com or call (877) 650-MIND (6463).

About Wells Fargo

Based in Des Moines, Iowa, Wells Fargo Home Mortgage, Inc., is a subsidiary of Wells Fargo & Company (NYSE: WFC). It is a leading originator and servicer of residential mortgages. With a presence in more than 1,500 mortgage and Wells Fargo bank stores serving all 50 states, Wells Fargo Home Mortgage operates the leading mortgage lending network in the country. Combined, its retail and wholesale lending operations provide funding for approximately one of every 15 homes financed annually in the United States.

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