



United Mortgage Lenders, Inc Delivers 'Satisfaction-in-a-Click' with MindBox ART Optimize Technology

UML's New 'Bulls-Eye' System Delivers Automated Mortgage Artificial Intelligence (AMAI)

Greenbrae, Calif., May 15, 2006 – MDA MindBox® Inc, a leader in information solutions for automating complex business and decision processes announced today that United Mortgage Lenders, Inc, a national retail mortgage banker offering both prime and subprime loan products, has purchased MindBox's ART *Optimize* product suite to implement a mortgage lending pricing and product selection decisioning system.

United Mortgage Lenders' new loan decision system, called Bulls-Eye, is designed to help loan officers satisfy customers with individually tailored loan programs and pricing. The Bulls-Eye system automates loan pricing and product selection and goes beyond today's basic loan origination systems by automatically calculating the product and price that best matches the borrower's needs – enabling the loan officer to propose a better offer to their customer in seconds.

"United's new Bulls-Eye system helps loan officers figure out how to better service their customers by designing a better loan program," said Rich Barfus, President and CEO of MindBox. "To be competitive in today's market, lenders need to go beyond just automating the paperwork and leverage technology to deliver superior customer satisfaction."

As part of the implementation, United Mortgage Lenders is using the MindBox Power Editor to maintain and update the corporate lending rules and policies regarding products, pricing, and investor requirements. United Mortgage Lenders is implementing this rules-driven system to help them respond quickly to market rates and conditions and therefore improve their competitive edge.

"Bulls-Eye is Artificial Intelligence, meaning it can be taught how to behave and what to present to the loan officer and how to present it. If a new investor enters the picture, we can teach the system the new investor's product eligibility rules, pricing & pricing adjustments by updating the rules in the MindBox Power Editor," explains Jamie A.

Thornton, President and CEO of United Mortgage. "That is what makes the MindBox-custom built system so special. It is not just a simple Pre-Qualification and AUS engine. The system can grow and adapt and increase in sophistication as needed."

"We see United Mortgage Lenders as an example of a company using technology to give them a strategic edge in the marketplace," added Barfus. "Our products are enabling United Mortgage Lenders to automate their product, pricing and investor rules at a sophisticated level that is unique in the company's market space."

About MDA MindBox, Inc.

MindBox® is an information solutions company focused on financial services organizations. MindBox provides solutions that leverage company and industry best practices in order to automate common lending practices such as underwriting, pricing, product best fit, deal structuring, debt reparation and cross sell across multiple origination channels. The company's products and services have a proven track record of reducing cost and increasing revenue by automating knowledge-intensive business processes using sophisticated decisioning systems and award-winning rule and case-based reasoning software.

MindBox technology integrates internet interfaces and other client contact channels with back-end business operations into one streamlined, efficient system that provides individually-tailored, optimized customer interactions. More information can be found by visiting www.mindbox.com or by calling (877) 650-MIND (6463).

About MDA

MDA provides advanced information solutions that capture and process vast amounts of data, produce essential information, and improve the decision making and operational performance of business and government organizations worldwide.

Focused on markets and customers with strong repeat business potential, MDA delivers a broad spectrum of earth and space based information solutions, ranging from complex operational systems, to tailored information services, to electronic information products.

MDA employs more than 2,700 people in locations across the United States, the United Kingdom, and Canada. The Company's common shares trade on the Toronto Stock Exchange under the symbol TSX:MDA.

Related Web sites:

www.mdacorporation.com

www.mindbox.com

#

© 2006 MDA MindBox Inc. All rights reserved. MindBox® is a registered trademark of MindBox. All other trademarks and company and product names are property of their respective owners.

Media Contacts:

Marie Clark
Rocket Science PR, for MindBox
(415) 464-8110 x4
marie@rocketscience.com