

MindBox Announces Update to ARTEnterprise 10.0

Improved Load Balancing and Debugging Tools Enhance State of the Art Technology

Greenbrae, CA, June 24, 2002 – MindBox™, Inc., the worldwide leader in providing technology that automates complex business and decision processes, today announced a technology update to ARTEnterprise™ 10.0, the latest release of their groundbreaking intelligent software development environment. This update incorporates several advancements, including new Java interoperability, an enhanced suite of debugging tools and improved load balancing functionality.

By adding intelligence and efficiency to clients' critical business process, MindBox greatly simplifies the task of providing faster, more individualized service throughout the enterprise. ARTEnterprise 10.0 integrates data sources of all types with business policies, allowing automation of best business practices and company knowledge. The software's modular, object oriented architecture provides unmatched flexibility to easily modify policies as needed according to business requirements and to deploy systems in heterogeneous, enterprise-wide environments.

Several enhancements in this update were identified through the MindBox User Group. This organization of MindBox users votes twice per year on the most important enhancements to be included in the next update of the software. Other enhancements are the product of market conditions or broad functionality requirements.

"Ford Motor Credit has used the ART family of products since 1993, and ARTEnterprise specifically since 1999. As a member of the MindBox User Group, we have been able to ensure that key debugging tools we needed were included in this update. We are pleased with MindBox's response to our needs, and to the continuing technology leadership of ARTEnterprise 10.0," says David Fraser, Manager Electronic Decisioning, Ford Motor Credit. "We are very pleased with the support we have received from MindBox even years after our original purchases, and we are confident these ongoing updates will ensure our applications utilize the best technology to meet our customer and corporate requirements now and in the future."

Updates, such as this one, are expected to be released twice per year. The ongoing improvements solidify MindBox's position as an intelligent technology leader in the Financial Services marketplace. New and old customers see the ongoing improvements as a great benefit.

"As a new MindBox customer, we are very happy with the quality and sophistication of ARTEnterprise 10," says Mark Shaughnessy, Project Manager, NOAA CORMSII, Northrup Grumman Information Technology. "Furthermore, the company's commitment to creating ongoing updates to the software ensures that we will be kept current with technology advances, making it possible to leverage our software investment into the future."

The technology enhancements included in this update are:

- Improved Java Interoperability – MindBox's improved Java interoperability includes a standardized version based on the J2EE Connector standard. This enables *ARTEnterprise* to be used in standard Java and J2EE environments.
- Improved Load Balancing -- Our new load balancing functionality is specifically designed to ensure high performance and system efficiency in *ARTEnterprise* XML transaction-based implementations, such as MindBox component implementations.
- Enhanced Suite of Performance Monitoring and Debugging Tools
 - Ability to integrate performance monitoring with transactions
 - Improved reporting of detailed performance results (ability to format in excel, information accumulated per object)
 - Improved Tracing of bugs in the system
 - Ability to trace attribute value changes
 - Reporting of partial rule matches
 - Simplified interface to trace functions

About MindBox, Inc.

Based in Greenbrae, California, MindBox, Inc. is a technology company that helps financial services companies gain a competitive edge by intelligently automating their complex business and decision processes. The company develops and markets innovative software and consulting solutions that leverage industry and internal best practices to deliver multi-channel, intelligent solutions designed to optimize client interactions. For more information, please visit MindBox's Web at www.mindbox.com or call (877) 650-MIND (6463)

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