

MindBox Named to *Software Magazine's* 19th Annual Software 500

*Software Magazine Ranks MindBox as one of the
World's Leading Software Companies*

Greenbrae, CA., July 31, 2001 — MindBox, the worldwide leader in providing intelligent software to automate complex business and decision processes, today announced its spot on the Software 500, *Software Magazine's* list of the world's foremost software and services providers, featured in the publication's June/July 2001 issue. MindBox, a winner in the Business Intelligence category, was the highest revenue per employee champion in their category, and they placed second in the entire Software 500 list.

"We are proud to be recognized in the Software 500 list along side industry giants like IBM, Microsoft, Oracle, and Sun," says Richard Barfus, CEO and president of MindBox. "Being selected as a clear leader in the Business Intelligence market worldwide is both an honor and a testament to our exceptional technology and consulting."

"Despite all the dot-com casualties, the Internet continues to change the way we do business and software plays a critical role," says John Desmond, *Software Magazine's* editorial director. "The CIOs, senior IT and e-business managers who read *Software Magazine* value this yearly benchmark of the standing of their product and service partners. Each year as suppliers consolidate and new markets emerge, the composition of the Software 500 ranking reflects those changes."

By adding intelligence and automation efficiency to clients' core business processes -- such as credit approval decisions, insurance underwriting decisions, and even crop yield calculations -- MindBox's more than 200 customers worldwide are able to provide faster service to their clients and apply more uniform decisions and practices throughout their enterprises. MindBox's ARTEnterprise™ software suite—a family of cutting edge intelligent tools and software components—reduces clients' cost and risk by codifying and automating their best business practices and company knowledge. The technology is also powerful and flexible enough to tailor decisions to unique circumstances and to reason through conflicting data in order to optimize a decision for each individual customer or transaction.

Software Magazine's annual compendium of software and services suppliers catalogs the ranking, financial performance and growth, and primary business sector for each company as well as trend information for the Software 500 as a whole. The Software 500 is a comprehensive look at the enterprise software landscape, encompassing both public and private companies that develop business software and services. The ranking is based on total worldwide software and services revenue for 2000. Suppliers are not ranked on their total corporate revenue, since many have other lines of business. Software revenue includes license fees, as well as maintenance and support revenue, professional services/consulting, and custom programming.

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The financial information is based on the calendar year and was gathered from *Software Magazine's* vendor survey, public documents and industry analysts.

A complete list of this year's Software 500 financial ranking and alphabetical list can be found at www.softwaremag.com. This year, registered users can search and sort the entire list by primary business category

About MindBox, Inc.

Based in Greenbrae, CA., MindBox, Inc. is a technology company that helps financial services companies gain a competitive edge by intelligently automating their complex business and decision processes. The company develops and markets innovative software and consulting solutions that leverage industry and internal best practices to deliver multi-channel, intelligent solutions designed to optimize client interactions. For more information, please visit MindBox's Web at www.mindbox.com or call (877) 650-MIND (6463).

About Software Magazine and Wiesner Publishing LLC

Software Magazine reaches 72,000 CIOs and senior IT managers in mid- to large-size organizations. Editorially the magazine is focused on the top 10 business priorities of its audience as determined by leading industry research firms. The magazine is a field guide to the products and services available to help its readers create a short list of vendors to consider for solving business problems. The BPA-audited magazine has a controlled print circulation of 72,000. Privately-held, Wiesner Publishing, Englewood, Colo., publishes 11 magazines.

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